

# ADVERTISING THAT WORKS!



"I know that we are getting response from our ad in RSVP when people call and ask for our Italian Hair Coloring, which is a byline in our ad."

SHANA GOMEZ  
DANIEL SHAY HAIR SALON



"Our sales have increased 15% beyond our projections! Our clients mention our RSVP ad more than any other advertisement as the reason they chose to have their procedures performed at our centre."

DR. ADAM BAKER  
DERMATOLOGY REALM



"RSVP has been a great source of advertising that influences many Memphians, and as a result our advertising in RSVP has brought us many more customers and smiling faces."

BRANDI TRIMBOLI,  
LOLA SHOES  
MANAGER/BUYER



"RSVP is a wonderful venue for real estate advertising. It has been a very successful tool for my personal marketing campaign. Roy Haightcock and his staff have been a pleasure to work with. I look forward to our future success."

RICK TRAVERS  
CRYE LEIKE



"The day the June RSVP hit the stands, a woman came to KITTIE KYLE specifically to purchase the evening dress featured in our ad. She was sent by her husband! Memphis tends to think RSVP is targeted just to women. KITTIE KYLE knows for a fact, RSVP also reaches the 'significant other' of those ladies. RSVP works for KITTIE KYLE!"

CINDY GAMBRELL, OWNER  
KITTIE KYLE



"Hats off to one great publication! Over the years we have not had the response to any other publication's advertising as we have had with RSVP. We are consistently getting first time RSVP customers in our store referencing our ads in your magazine."

AMY PENCE  
PEGGY'S FASHIONS



"In our 2nd year of business RSVP simply made the difference at our high-tech skin and laser center, having a measurable increase in the quantity and quality of our clientele. Thanks RSVP!"

GREGORY LAWRENCE  
GERMANTOWN AESTHETICS

# RSVP

MEMPHIS

120,000 Readers  
30,000 copies distributed each month

Call 276-7787  
rsvpmagazine.com

